

# 7<sup>th</sup> Annual National Small Business Conference

## “Small Business in Economic Recovery”

### SPONSORSHIP OPPORTUNITIES

#### Titanium Sponsorship:

Cost: \$25,000

- ▶ Conference chair position
- ▶ Podium recognition
- ▶ Company logo on front cover of conference brochure, website graphics, and mailing to more than 3,500 potential attendees
- ▶ 600 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Display space (8x4) in PREMUIM location
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Titanium sponsor banner displayed in General Session Area
- ▶ 10 complimentary attendees
- ▶ 2 VIP tables at the conference luncheons (with 5 non-conference attendees allowed into luncheon)
- ▶ Special sponsorship recognition on conference badge
- ▶ 4 person golf team for tournament

*The Titanium Sponsorship is available only to one (1) company/organization and will be guaranteed on a first come-first serve basis.*

#### Platinum Sponsorship:

Cost: \$10,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 350 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Display space (8x4)
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 5 complimentary attendees
- ▶ Special sponsorship recognition on conference badge
- ▶ 4 person golf team for tournament

#### Bag Sponsor:

Cost: \$10,000

- ▶ Conference bags with company logo and NDIA logo. This bag will include the onsite conference brochure and other handouts (ordered by NDIA)
- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

#### Break Sponsor:

Cost: \$5,000

- ▶ Signage at the designated break
- ▶ Paper coffee cups with company logo and NDIA logo (ordered by NDIA)

For sponsorship contracts, please contact Holley Slabaugh, Meeting Planner, NDIA at  
HSlabaugh@ndia.org.

To register for a display, please go to  
[www.ndia.org/meetings/0140](http://www.ndia.org/meetings/0140) and download the display registration form.

## Gold Sponsorship:

Cost: \$5,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ 350 word company description in onsite brochure
- ▶ Company logo on signage in break area
- ▶ Display space (8x4)
- ▶ Hot link to company website from NDIA Small Business Conference site
- ▶ Logo included on sponsor banner displayed in conference registration area
- ▶ 2 complimentary attendees
- ▶ Special sponsorship recognition on conference badge

## Palladium Sponsorship:

Cost: \$2,500

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Display space (8x4)
- ▶ Special sponsorship recognition on conference badge

## Silver Sponsorship:

Cost: \$1,000

- ▶ Podium recognition
- ▶ Company logo on back cover of onsite brochure
- ▶ Company logo on signage in break area
- ▶ Special sponsorship recognition on conference badge

## Bronze Sponsorship:

Cost: \$500

- ▶ Literature insert included with conference handouts (to be printed/delivered by company to conference)
- ▶ Special sponsorship recognition on conference badge

## Flyer Sponsor:

Cost: \$300

- ▶ Your company's one page marketing piece or small promotional item can be placed on a shared table top display. (Flyer shall not exceed 8 1/2" X 11")

# DISPLAYS

## The purchase of a display will include:

- ▶ Registration for one person (the person manning the display table)
- ▶ One classroom table (2.5' X 6') and chair
- ▶ Electric hookup
- ▶ Overnight security

Note: The displayer is welcome and encouraged to attend all events during the conference, including all scheduled continental breakfasts, luncheons, reception, and sessions. Additional displayers must be registered for the conference as an attendee but may request a displayer ribbon on his/her badge.

The fees to display are as follow:

- ▶ Large Business (501+ employees) \$1,100
- ▶ Mid-size Business (101-500 employees) \$800
- ▶ Small Business (1-100 employees) and Government \$500